



## PRESS RELEASE

**VIROX ANIMAL HEALTH™ ANNOUNCES THE LAUNCH OF INTERVENTION™ FARM ANIMAL CARE DISINFECTANT CLEANER & DEODORIZER CONCENTRATES FOR THE LIVESTOCK, POULTRY, AND EQUINE ANIMAL HEALTH MARKET**  
April 13<sup>th</sup>, 2016

**Oakville, ON:** Virox Animal Health is pleased to introduce the new Intervention™ Farm Animal Care Disinfectant Cleaner & Deodorizer Concentrates. Intervention™ is a specifically formulated, EPA approved disinfectant for the farm and barn animal health market. The Intervention™ use instructions, combined with a broad list of Livestock, Poultry, and Equine specific pathogens along with rapid contact times, are designed to meet the demanding biosecurity requirements of producers, breeders, hatcheries, equine facilities, and more. Intervention™ packaging formats are designed to ensure optimal performance and ease of application in the biosecurity and infection prevention and control program of farm and barn users. Intervention™ Concentrate will be available in spring of 2016, with Ready-to-Use and Wipes coming to market in autumn of 2016. Intervention™ has evolved from Accel™, a human health brand of Virox's patented Accelerated Hydrogen Peroxide® (AHP®) platform.

“Intervention™ is going to revolutionize cleaning and disinfection in the farm and barn world.” said Randy Pilon, President and CEO of Virox Technologies. “Farm and barn users have always had to deal with some sort of compromise...they could either choose killing power or user safety, but not both. With Intervention™, they can have it all – the power to kill dangerous pathogens such as PEDv or Avian Influenza, without causing harm to the users that manage the biosecurity of these facilities.”

Virox Animal Health™ has taken a Deliberately Different™ approach to infection control and biosecurity in the animal health industry, by providing disinfectants that are faster, cleaner, responsible, sustainable and compatible. Virox believes “Together we can improve human and animal health by breaking the chain of infection before it starts.

Virox Animal Health™ is a division of Virox Technologies Inc., a research-driven company whose mission is to equip the entire spectrum of global markets that are concerned with infection prevention and biosecurity with the state-of-the-art, patented Accelerated Hydrogen Peroxide® (AHP®) technology.

For more information about Virox Animal Health, please visit [www.ViroxAnimalHealth.com](http://www.ViroxAnimalHealth.com).

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**Deliberately**  
**Different** ■

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