



PRESS RELEASE

VIROX ANIMAL HEALTH™ ANNOUNCES THE LAUNCH OF RESCUE™ CONCENTRATE ONE STEP DISINFECTANT CLEANER & DEODORIZER FOR THE COMPANION ANIMAL MARKET

April 13th, 2016

Oakville, ON: Virox Animal Health is pleased to introduce the new Rescue™ Concentrate One Step Disinfectant Cleaner & Deodorizers. Rescue™, a family of EPA-approved disinfectants, was designed specifically to meet the needs of the companion animal health market. The Rescue™ use instructions, combined with a broad list of companion animal specific pathogens and rapid contact times are designed to meet the demanding biosecurity requirements of veterinary practices, shelters and kennels. Rescue™ packaging formats are designed to ensure optimal performance and ease of application in your infection prevention program. Rescue™ will be available in animal health specific formulations, including Ready to Use, Wipes and Concentrates, and formats, including the innovative RTD* (Ready to Dispense) format, a 1.32-gallon bottle and dispensing system. Rescue™ Concentrate will be available in spring of 2016, with Ready-to-Use and Wipes coming to market in autumn of 2016. Rescue™ has evolved from Accel™, a human health brand of Virox's patented Accelerated Hydrogen Peroxide® (AHP®) platform.

"Rescue™ was born from a groundswell of demand in the companion animal health market..." said Randy Pilon, President and CEO of Virox Technologies. "...we're both proud and excited to offer these users the first-ever Accelerated Hydrogen Peroxide product just for companion animal health. Veterinary practices, shelters and kennels deserve a 'species specific' solution, not a human healthcare product adapted to an unintended environment. Now the companion animal market segment can benefit from our years of experience in human healthcare with a product that was developed with their needs in mind."

Virox Animal Health™ has taken a Deliberately Different™ approach to infection control and biosecurity in the animal health industry, by providing disinfectants that are faster, cleaner, responsible, sustainable and compatible. Virox believes "Together we can improve human and animal health by breaking the chain of infection before it starts."

Virox Animal Health is a division of Virox Technologies Inc., a research-driven company whose mission is to equip the entire spectrum of global markets that are concerned with infection prevention and biosecurity with the state-of-the-art, patented Accelerated Hydrogen Peroxide® (AHP®) technology.

For more information about Virox Animal Health, please visit www.ViroxAnimalHealth.com.

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**Dilution control and dispensing technology utilized under license from Diversey Care, a division of Sealed Air Corporation*

Deliberately
Different ■

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